



Report of the North East Area Manager

North East (Outer) Area Committee

Date: 26 October 2009

Subject: Area Delivery Plan 2008-11 Update

Electoral Wards Affected:

Alwoodley, Harewood, Wetherby

Ward members consulted
(referred to in this report)

Specific Implications For:

Equality and Diversity

Community Cohesion

Narrowing the Gap

Council
Function

Delegated Executive
Function available
for Call In

Delegated Executive
Function not available for
Call In Details set out in the
report

Executive Summary

This report provides members of the area committee with an update of progress on actions in the 2008-11 Outer North East Area Delivery Plan. It also outlines the proposals for future partnership working in the priority neighbourhoods for the East North East wedge. Following a review of priority neighbourhoods, the priority for the Outer North East area continues to be Moor Allerton.

The Area Committee is asked to note the contents of the report, and endorse Moor Allerton as the priority neighbourhood for the Outer North East area;

Purpose of this report

1. This report provides Members with an update on actions and achievements since the last Area Committee meeting.

Background Information

2. The ADP for 2008/9 – 2010/11 has been developed following the headings contained within the Vision for Leeds. It is a local expression of the city's commitment to the Local Area Agreement and partnership working. The themes of the ADP are:

- Culture
- Enterprise and Economy
- Learning
- Transport
- Environment
- Health and Wellbeing
- Thriving Neighbourhoods
- Harmonious Communities

3. The Area Delivery Plan for 2008-11 was approved by this Area Committee on 15th September 2008. A refreshed version of the plan was endorsed by the Area Committee on 23 March 2009.

Updates

Learning

4. The Alwoodley Cluster Parent Support Advisor (PSA) works with the Alwoodley cluster in the following areas:
 - Supporting and leading Common Assessment Frameworks (CAFs) - working alongside Learning Mentors, Extended Services Link Contacts in each school and Alwoodley Children's Centre Family Outreach workers. The Cluster PSA is currently lead professional for 6 CAFs across the cluster and is supporting schools with 4 other cases and 1 social care referral.
 - Helping at key school transition points - Allerton High Ambassadors Project was a great success, the PSA supported the schools Special Educational Needs Co-ordinator and developed an information power point that can be used and rolled out to primary Y6 children during transition 2010.
 - Facilitating parenting programmes - The Mad Science Parents programme started again on 16th September with parents from Brodetsky, Allerton CE, and St Pauls schools. A celebration trip to Eureka! for parents and children is planned for those that complete the course.
 - A STEPS course started in September led by the Cluster Parent Support Adviser and Parent Support Adviser from Allerton High School. STEPS is a programme in applied self-image psychology, much of the subject matter focuses on human motivation and behaviour to enable participants to be able to meet challenges at work and in everyday life efficiently, and experience an increased level of energy and motivation.
 - Provide parents with information, advice and support – The PSA continues to provide parents with information, advice and support via telephone, email, home visits, Kidscope sessions and leaflets. Kidscope sessions offering informal advice to parents and carers will run every second Wednesday in the month, from Alwoodley Children's Centre. Kidscope is a multi-professional drop-in for parents and carers to seek advice and guidance for any concerns or worries they may have.

5. Kidscope sessions are also available in Boston Spa and Wetherby for families within the Elmet Partnership of Schools and Services. (EPOS).

Environment

6. The Community Conservation Team, Sustainable Development Unit, City Development, are undertaking conservation area appraisals and boundary reviews in the north east outer area which are being funded by the Area Committee.
7. The conservation area appraisal and management plan defines why an area is designated as a conservation area, outlines its special interest and proposals for its preservation and enhancement. As part of the work to review and produce up to date appraisals, conservation area boundaries are being reviewed to ensure that they best represent areas of special character and historic interest. Community involvement is an essential part of the appraisal process.
8. Local residents and other interested parties are encouraged to comment on the draft appraisal document so that their views can be taken into consideration before the final document is published.
9. Conservation area reviews have been undertaken for Thorner, Bardsey, Boston Spa, Thorp Arch and Wetherby. Further reviews are planned for Linton, Barwick in Elmet, Walton and Clifford, plus two new areas, Collingham and Thorp Arch Trading Estate.

Health and Wellbeing

10. A number of activities took place during the summer holidays to encourage children and young people to take part in sports and leisure activities. In Alwoodley many of the children eligible for free school meals who attended events were subsidised by the Activities Fund, which this area committee has supported.
11. Mini Breeze – 21st July. The day of the Breeze event was wet and miserable, but 90-100 children and young people attended despite the poor weather. The children had the opportunity to climb the climbing tower, mix music, do graffiti art, have hand massages, learn juggling and circus skills, join in with quizzes, games, and sports. The day was supported not only by Breeze but by local Police, Youth Service, Herd Farm, Moor Allerton Library, Northcall, Feel Good Factor and the local Donkey Sanctuary. Chris Mulcahy from Breeze said that she had “never experienced such great partnership working for a Mini Breeze” event”.
13. Junior Jam – 28/29/30th July - 3 day holiday club held at Allerton Cof E targeted at primary pupils eligible for free school meals and therefore qualified for assistance from the Activities Fund. The children who attended had opportunities to do Street Dance, Drama, Multi-Sports, Music Production and Kick Boxing. 26 children attended of which 16 were eligible for free school meals. Feedback was good from both parents and children.

14. Kite Flying – Kite Flying workshop and professional Kite Flying took place on 19th August on Cranmer Bank football field next to Moortown Social Club. Children were able to make a simple kite for £1 and then they were given help to learn how to fly the kite. At the same time a professional kite flyer flew huge kites in the special kite arena for the day, dragons, penguins, tropical fish, dogs and even Bertie Bassett. Over 70 children and parents attended. The kites caused quite a stir in the local community as they could be seen from quite some distance and lots of people came to see what was happening.
15. Mobile Play Sessions – These were held at Cranmer Park for three weeks commencing 10th August each Monday, Tuesday, Wednesday, 12.00- 3.00pm, led by qualified playworkers from Feel Good Factor. The sessions were well attended and included a number of informal activities including treasure hunts, water slide, den building, painting, various sports, a tyre swing, and kite flying.
16. A family trip to Filey took place on 25th August which proved a great day out with 33 parents and 30 children attending.
- 17.. Elmet Partnership of Schools and Services worked with a number of agencies and colleagues to provide positive activities for children and young people this summer, including Wetherby Leisure Centre and Youth Services.
18. In partnership with the Leisure Centre, daily activity sessions took place from 27th July - 31st August, Monday, Wednesday and Friday at Barwick Village Hall, and Tuesdays and Thursdays at Scholes Church Hall. Activities included tent making, nature trail, climbing wall, mini olympics, and drumming. Demand was such that the Leisure Centre had to employ an additional member of staff.
19. Youth Services ran a range of activities and trips such as street dance, painting project, giant swing at Herd Farm Outdoor Activity Centre, football tournament at Boston Spa, funday and summer ball at Barleyfields Youth Centre.

Thriving Places

20. Local Neighbourhood Policing Teams continue to support the communities they serve. Operation Buzzer, funded through well being monies has got off to a good start with a number of retailers in the area signing up. This operation is led by Roundhay, Alwoodley and Moortown in order to address the under-age sales of alcohol to young people.
21. Recently concerns have been raised by residents from the High Ash estate voicing concerns over the Wigton Moor football recreational ground - in particular, that of anti-social behaviour, criminal damage, the smoking of cannabis and under-age drinking. The police have conducted an evening patrol by driving into the grounds. 14 youths were spotted all under 18 years old, drinking beer. 30 cans of beer, plus some cannabis was found hidden in the bushes.

22. Some of the residents, who have reported these problems, were visited and updated with the result to give a positive message to the residents that their complaint was acted on straight away.
23. Officers from Wetherby and Harewood NPT recently took part in an operation to combat alcohol related anti-social behaviour in Wetherby, Boston Spa and Barwick. Officers paid special attention to off licenses and hot spot areas, such as Sandringham Play Park in Wetherby and Jack Heaps Field in Barwick dealing with all individuals congregating in such areas. No alcohol was confiscated but the operation sent out a clear message that Wetherby and Harewood NPT is continuing to target alcohol related anti-social behaviour.
24. Wetherby and Harewood NPT has recently received information regarding youths taking drugs in the village of Thorner. Officers have been frequently visiting places where youths have been congregating in the village to talk to and educate the youths on illegal drug taking and criminal consequences, and there have been arrests in the village for the offences of possession of illegal substances.

Harmonious Communities

25. Maecare are working in partnership with Alwoodley Primary School on an intergenerational project, known as Building Bridges which started with the new school term. About a dozen older people will be taking part in circle time with a group of primary school children. The aim of the project is to increase the understanding and respect between generations, and enhance the children's Personal, Social, Health and Citizenship Education (PSHCE).
26. The programme of community engagement events is continuing. An event was held in conjunction with Barwick and Scholes Parish Council on Monday 7th September at Scholes Village Hall. This was supported by a number of council services, the police, and local groups from the voluntary, community and faith sectors who attended to promote their activities.
27. An event took place at Open House for local residents in the Alwoodley ward on 19th October.
28. The Moor Allerton priority neighbourhood spans the outer and inner area. Area Management staff are responsible for driving forward action in these areas through partnership arrangements.
29. The Moor Allerton Partnership Action Plan is structured under the themes of the Leeds Strategic Plan. The priorities for the Moor Allerton Partnership are:
 - Improve housing and the environment;
 - Support the extended schools programme;
 - Tackle youth related anti-social behaviour;
 - Reduce crime levels and the fear of crime and increase public confidence in the statutory agencies;
 - Ensure vulnerable people have access to services and support;
 - Ensure the long term viability of the community and voluntary sectors;

- Help to develop and sustain cohesive communities;
 - Increase adult learning and employment opportunities;
30. MAP partners have agreed that there is a need to improve communication with the local communities to promote the joint working that takes place. An information leaflet has been developed to provide information about the Moor Allerton Partnership which sets out the priorities for MAP, who the partners are, and some of the key achievements. A copy of this leaflet is attached at appendix A. Further promotion and communication is taking place using existing newsletters and websites and through the MAP sub-groups.
 31. Changes have been made to the Harewood and Wetherby Town and Parish Council forum to address concerns raised by some of its members.
 32. The position of chair will rotate between the six Harewood and Wetherby ward members. Ward members have agreed that they will ensure that both wards are represented at the forum by at least one member from each of the wards.
 33. The latest meeting took place at Barwick Village Hall on 22 October, chaired by Cllr John Procter. The outcomes from this meeting will be reported to the December area committee. For 2010 a schedule of quarterly forum meetings has been arranged for 21 January, 22 April, 22 July and 21 October.

Priority Neighbourhoods

34. All the Area Committees' Area Delivery Plans (ADPs) make reference to partnership work in priority neighbourhoods with these being centred on the most deprived neighbourhoods. They all have some form of action planning and all have witnessed improvements across a range of indicators. Services have changed in recent years and most now recognise, and contribute to, the local priority neighbourhoods.
35. It is a matter for the Area Committee to determine their priority neighbourhoods on the back of advice, evidence and support from their officer coordination group (OCG). Each area management area has an OCG that brings together chief officers from across agencies and council services to support the delivery of the area committees ADPs and to help shape their annual refresh.
36. Through the Officer Coordination Group, the council and its key partners have undertaken a review of its priority neighbourhoods, to redefine them in order to take forward the proposed future management arrangements. The recommended defined areas have been established by considering a number of factors:
 - evidence of deprivation using the new Neighbourhood Vitality Index and the Indices of Multiple Deprivation;
 - the geography of a neighbourhood and resident perceptions of their neighbourhood;
 - the perspective of service providers and organisational effectiveness.
37. For the Outer North East area the priority neighbourhood for 2010/11 onwards continues to be Moor Allerton, for which endorsement is sought from the Area Committee. A MAP and statistical analysis of the Moor Allerton area are provided in

Appendix B. The defined areas across the city will also need endorsement by the Neighbourhood Policy Group.

38. A new team approach is proposed for the priority neighbourhoods which is initially being piloted in the Chapeltown and Gipton priority neighbourhoods. This will be delivered within existing resources by introducing the concept that all front line staff working in an area would have dual accountabilities both to the neighbourhood community and to their respective organisations.
39. A small local steering group or executive group will provide leadership for this 'team'. This executive group would have responsibility for overseeing local community engagement, the development of a Neighbourhood Improvement Plan (NIP) and overseeing a joint assessment framework for the neighbourhood. The joint assessment framework would pull together local knowledge of problems and agreeing a partnership approach to tackling them.
40. For Moor Allerton, a revised action plan has recently been agreed by partners, and this will form the basis of the Neighbourhood Improvement Plan for the area. Future partnership working in Moor Allerton will be developed using good practice examples from the Chapeltown and Gipton pilots.

Implications for Council Policy and Governance

41. The priorities for the Area Delivery Plan mirror the priorities of the Leeds Strategic Plan. These improvement priorities are agreed between all the partner agencies and with government office as the local area agreement (LAA). Local interpretations of the priority outcomes for the area have been developed. Within each priority outcome actions are delivered in consultation with key stakeholders in the local area.

Legal and Resource Implications

42. The Well-Being Fund is used to finance projects which meet the objectives of the Area Delivery Plan. Area Management work with Council services, partner agencies and local communities to take a strategic approach to using the Well-Being Fund which ensures best use of the funding.
43. Area Management are responsible for organising and co-ordinating community engagement activity.

Conclusions

44. The Area Delivery Plan set out the key actions for 2008 - 2011 for Outer North East Leeds. Projects meeting the objectives of the Plan are funded through the Well-being fund. This report provides an update for members on progress in implementing the actions contained within the report.
45. The Area Committee now has a specific role in relation Community Engagement, and a programme of events for the coming year is in development to build on the success of the events held in 2008.

Recommendations

46. The Area Committee is asked to:

- The Area Committee is asked to note the contents of the report, and endorse Moor Allerton as the priority neighbourhood for the Outer North East area;

Background Papers

Area Committee Roles and Functions 2009/10

'Neighbourhood Level Partnership Working' – Neighbourhood Policy Group, Dave Richmond, 27th March 2009.